

# Dillon Dodson

## Professional Summary

A copy editor and writer covering news, music, arts, science, entertainment, food and more in digital and print media. A content producer overseeing webpages, articles, newsletters, apps and magazines. Attends to style, design and accuracy. Collaborative and creative team member in editorial, user experience and customer service environments.

## Career Experience

### Digital content producer, WHYY News. February 2024–current. Philadelphia

- ❖ Publishes journalists' digital news articles after performing copy edit and line edit on a daily production cycle
- ❖ Writes and edits headlines and SEO copy. Maintains homepage, newsletters, app, phone alerts and topic analytics
- ❖ Covers breaking news, government, science, education and arts in the Delaware Valley. Writes explainer articles

### Staff copy editor, Edible Nashville magazine. January 2023–current. Freelance, remote

- ❖ Edits, fact-checks and writes for print magazine on a quarterly production cycle
- ❖ Covers recipes, restaurants, restaurateurs and food-related community topics in Middle Tennessee

### Staff copy editor, PhillyVoice. May 2023–February 2024. Philadelphia

- ❖ Edits, fact-checks, styles and publishes digital news articles on a daily production cycle
- ❖ Writes and edits headlines and SEO copy. Collaborates with managing editor on production duties
- ❖ Covers breaking news, health, sports, events and arts in Philadelphia, its suburbs and South Jersey

### Assistant editor, Parade magazine. Formerly editorial assistant. March 2019–November 2022. Nashville

- ❖ Writes, edits and proofreads print stories on a weekly production cycle
- ❖ Publishes print copy to web and writes SEO copy. Writes press releases and invoices writers
- ❖ Covers national entertainment, celebrities, health, recipes and the "Ask Marilyn" column

### Social media customer experience associate, Lyft. February 2018–March 2019. Nashville

- ❖ Provides customer service to (and engages as brand voice with) Lyft riders and drivers via Twitter and Facebook
- ❖ Writes and implements reference material, UX content and customer relationship management processes
- ❖ Collaborates with content team through in-office career development program

## Other Freelance and Part-Time Experience

**Scientific American** Copy editor, web **Tennessee General Assembly, Engrossing Office** Proofreader

**Chattanooga Times Free Press** Journalist **High Faluter** Music and news writer **Varsity Tutors** English and reading tutor

**Mary Hong Art Gallery** Publicist and volunteer staff **Lowe's Home Improvement** Customer service associate

## Technical Proficiencies

Content management **Core Publisher, Drupal, Tempest, Wagtail, WordPress**

Customer relations, email management **Emma, Engaging Networks, Freshbooks, Mailchimp, SurveyMonkey, Zendesk**

Data, bug tracking **Google Analytics, Parse.ly, Jira**

Design **Adobe Creative Cloud, Canva, Lucidchart**

Editing (audio, copy) **Confluence, Google Workspace, Hindenburg, HTML, Microsoft Office**

Social media management (beyond platforms themselves) **Lithium, SocialFlow, Sprout Social**

## Internships

### Nashville Public Radio. Fall 2016. Nashville

- ❖ Writes, edits, proofreads and transcribes web and radio copy. Creates promotional and social media material

### Music City Artists. Summer 2014. Nashville

- ❖ Creates press kits for signed artists. Researches potential clients (U.S. venues and unsigned musicians)

## Education

**Bachelor of Science, Music Business, Department of Recording Industry. Minor in Entrepreneurship**

Middle Tennessee State University, College of Media and Entertainment. Graduated 2016. *Magna cum laude*

**High School Diploma**

The Webb School, Bell Buckle, Tenn. Graduated 2013. *Magna cum laude*